



**For the perfect Photo Charm Avoid these mistakes.** If you have a photo you really want to use but it isn't going to fit, email it to us [sales@tailendjewellery.co.uk](mailto:sales@tailendjewellery.co.uk) and we'll see what can be done.



**Faces very close together**



**Side shots work well  
Plenty of background helps us**



**Bright clear & sharp**



**Too many faces spread out**



**Front shots don't work as well  
Not enough background**



**Too dark or blurry**